**Management Strategies for IT Department**



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**Course Objective**

* Develop security strategic plans that incorporate business and organizational drivers
* Develop and assess information security policy
* Use management and leadership techniques to motivate and inspire your teams

**Target Audience**

* CISOs
* Information Security Officers
* Security Directors
* Security Managers
* Aspiring Security Leaders
* Other Security Personnel Who Have Team Lead or Management Responsibilities

**Course Outline**

* **Day 1**
* Strategic Planning Foundations
* Topics
* Vision and Mission Statements
* What they tell you about the organization
* Developing a security team mission statement that aligns with organizational goals
* Stakeholder Management
* Learn to identify, understand, and manage stakeholders in order to make the security team more successful
* PEST Analysis
* Identify market forces that drive the business in order to better understand business goals
* Porter’s Five Forces
* Understand how business leaders develop strategy
* Apply this analysis to security vendors so you can make more informed purchase decisions
* Threat Actors
* Understand attacker motivations and techniques
* Review real-word attack scenarios
* Asset Analysis
* Understand assets that are most valuable to the business and are of interest to attackers
* Threat Analysis
* Learn how the intrusion kill chain and threat intelligence can inform strategic planning

* **Day 2**
* Strategic Roadmap Development
* Topics
* Historical Analysis
* Analyze the past in order to understand the probable future
* Values and Culture
* Understand the values and culture of your organization in order to align security with the corporate culture and define acceptable working norms
* SWOT Analysis
* Understand current Strengths, Weaknesses, Opportunities, and Threats
* Vision and Innovation
* Sustaining versus disruptive innovation
* Jobs To Be Done Theory
* Learning to innovate with the business
* How to provide value to stakeholders
* Security Framework
* NIST Cybersecurity Framework
* Measuring maturity
* Gap Analysis
* Identifying what needs to be done
* Roadmap Development
* Identifying what should be done first
* Business Case Development
* Approaches to obtaining funding
* Metrics and Dashboards
* Developing effective metrics
* Marketing and Executive Communications
* Promoting the work of the security team

* **Day 3**
* Security Policy Development and Assessment
* Topics
* Purpose of Policy
* Role of policy
* Establishing acceptable bounds for behavior
* Empowering employees to do the right thing
* How policy protects people, organizations, and information
* Relationship of mission statement to policy
* Policy Gap Analysis
* Policy versus procedure
* Policy needs assessment
* Policy Development
* Governing policy
* Issue-specific policy
* Positive and negative tone
* Policy Review
* Using the SMART approach
* Policy review and assessment process
* Awareness and Training
* Role of psychology in implementing policy
* Organizational culture

* **Day 4**
* Leadership and Management Competencies
* Topics
* Leadership Building Blocks
* Creating and Developing Teams
* Coaching and Mentoring
* Customer Service Focus
* Conflict Resolution
* Effective Communication
* Leading through Change
* Relationship Building
* Motivation and Self-direction
* Teamwork
* Leadership Development

* **Day 5**
* Strategic Planning Workshop
* Topics
* Case study topics include:
* Creating a Security Plan for the CEO
* Understanding Business Priorities
* Enabling Business Innovation
* Working with BYODs
* Effective Communication
* Stakeholder Management
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