



**Asia Masters Center**

# **Fund Management in the Public And Nonprofit Sectors**



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## Fund Management In The Public And Nonprofit Sectors

### ➔ Course Objective

- This course is designed to provide endowments, and foundations with a basic understanding of institutional investment management.
- With the key concepts covered in this course (portfolio construction, the risk and return characteristics of major asset classes, due diligence, investment decision making, and fiduciary responsibility),
- understand the operations of an institution's investment pool as well as evaluate investment
- governance policy issues.

### ➔ Target Audience

- Finance professionals
- Fund manager
- Commercial managers
- Divisional managers



## Course Outline

### Lecture 1

- Overview of investing
- Typology of assets: real, financial, derivative
- Characteristics of assets (Historical returns, volatility, correlation)
  - Public equities (geography of issuance, market capitalization, growth versus value, emerging versus developed markets)
  - Fixed income (Treasuries, TIPS, corporate, mortgages, asset backed securities); understanding and measuring credit risk and interest rate risk
  - Cash equivalents
- Key financial concepts: present value, future value, compound interest, measuring rates of return.

### Lecture 2

- Characteristics of assets (Continued)
  - Real estate, real assets, commodities
  - Gold
  - Currency management
  - Options
  - Private equity
  - Hedge funds

### Lecture 3

- Overview of the institutional investing environment
  - Investors: sovereign wealth funds, public and corporate pension plans, endowments, foundations, family offices
  - Consultants: general and specialized asset classes
  - Investment managers: banks, specialized firms, partnerships
  - Internal investment staff
  - Custodian banks

### Lecture 4

- The role of investment assets in the operation of endowments and foundations; spending levels
- Fiduciary obligation: the prudent person and prudent investor standards
- Documenting the investment policy: elements of an investment policy statement
- Behavioral finance: overview of cognitive issues that affect the investment process
- Alignment of interest: managing conflicts of interest and agency risk

### Lecture 5

- Regulatory environment: state not-for-profit corporation laws; financial market regulators; SEC, IRS, ERISA
- Taxation

- The investment horizon: spend down, perpetuity, funding specific liabilities
- Intergenerational equity
- Defining investment objectives through the investment policy statement

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- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
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### ➔ **The Cost Of The Training Program Includes The Following:**

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- 2) Training Room.
- 3) Training.
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## Asia Masters Center

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Communicate with the training department  
to know the participation fees

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