

Magento Ecommerce Administrator Training





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Course Objective

After this course, participants will be able to:

- > Magento Promotion
- ➤ Magento Product Creation
- ➤ Magneto Sales Process
- > Setup Payment Methods
- > Setup Shipping Methods
- > User Management



Target Audience

- ➤ Business owners or companies planning or currently using Magento eCommerce
- ➤ Online entrepreneurs who want to setup an online shop
- Existing Magento store owners who want to enhance their Magento store performance





Course Outline

Day 1

- ➤ Magento Frontend
- ➤ Homepage
- Catalog & Product
- ➤ Checkout & Account
- Get Started on Magento Backend
- ➤ Login to Demo Stores
- ➤ Dashboard

Day 2

- > Sales and Products
- Order Page
- > Sales Status
- > Sales Cycle
- Shipping Label
- ➤ Product Types
- ➤ Create Simple Products
- ➤ Create Configurable Products
- > Categories
- ➤ Product Attributes

Day 3

- Customer and Marketing
- Customer and Group
- ➤ Catalog Promotion
- ➤ Shopping Cart Promotion
- ➤ Generate Coupon



Day 4

- > CMS and Reports
- > CMS Page
- > CMS Block
- CMS Wdiget
- > Reports

Day 5

- ➤ Basic Store Configuration
- ➤ General Store Setup
- ➤ Setup Multiple Currencies
- > Setup Captcha
- Setup Shipping Methods
- > Setup Payment Methods

> The Feature Of Asia Master Training And Development Center

- we pick up the customer from the airport to the hotel.
- we give the participant training bag includes all the necessary tools for the course.
- Working within groups to achieve the best results.
- All our courses are confirmed and we do not postpone or cancel the courses regardless of the number of participants in the course.
- We can assist you in booking hotels at discounted prices if you wish to book through us.
- We offer the certificate from Asia Masters Center for Training and Administrative Development.



The Cost Of The Training Program Includes The Following:

- 1) Scientific article on flash memory.
- 2) Training Room.
- 3) Training.
- 4) Coffee break.
- 5) The training bag includes all the tools for the course.

Price (USD)

Communicate with the training department to know the participation fees

> There are offers and discounts for groups

The details of the bank account

Bank name: CIMB Bank Berhad

Account name: Asia Masters Center SDN. BHD

Bank account number: 80-0733590-5

Swift code: CIBBMYKL

IBAN: Null